VIBHANIKA RAVICHANDRAN

Profile

Self-driven UX/UI designer, passionate about finding creative and practical solutions for complex problems and user needs

Contact

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Dallas,TX

Skills

UX Research
Information Architecture
User Personas
Story/Journey Mapping
Storyboarding
Heuristic Evaluation
Wireframing
Prototyping
Visual Design
Usability Testing

Tools

Adobe XD
Adobe Illustrator
InVision
Sketch
Figma

Interest

Baking
Traveling
Cooking
Creating Stuff

Education

UX Certification | Southern Methodist University, 2020

- Completed a project-based User Experience Design training program with a focus on user centered design principles and design thinking.
- Designed a mobile application from concept to final product through User research (User interviews, Surveys, Empathy map and journey map), Design (Epics& User stories, workflows, sketches, wireframe and prototype) and Usability testing.

Bachelor of Technology, Electrical & Electronics Engineering | SASTRA University, India | 2012 - 2016

Experience

UX/UI Designer | Self-Employed
Dallas, TX | Jan 2020 – Present

- Worked with a team of UX Designers on a personal project to redesign the Texas DPS website using user-centered design process and WCAG guidelines to ensure that the product is accessible and inclusive.
- Conducted user research using various research methods (i.e. heuristic analysis, card sorting) and used Design studio method to create sketches and wireframes.
- Designed, prototyped and evaluated various features of the proposed redesign involving Conversational User Interface.

QA Engineer | Tata Consultancy Services
Chennai, India | Jun 2016 - May 2017

- Experienced in feeding the product information for web application using Web Content Management System (WCMS) in testing environment.
- Involved in Product Content Management (PCM) team for the business of Retail and eCommerce client like Tatacliq.
- Utilized JIRA bug tracking system to report, track defects and monitor their resolution status.
- Involved in system testing, regression testing, integration testing, end to end testing.
- Practice in Agile environment and daily Scrum meetings.